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WHO WE ARE

Eterna Agroganadera Industrial S.A. is a company established in 2000 by a family with entrepreneurial vision and growth expectations in order to provide opportunity for agricultural development. Taking in consideration the country's wealth in natural resources, agriculture and livestock husbandry are the items which contribute the most to Paraguay's economy.

The main focus is livestock market; which consists of breeding, fattening and marketing of cattle. Over the years, the company developed new areas such the development and commercialization of charcoal, native arts and crafts made of "Palo Santo" wood and sugar cane production. All of these within the agricultural law and regulations.



MISSION

Being a leader in the national and international market, managing and administrating large funds in natural and industrial resources by producing and exporting these throughout the world.

VISION

We are an efficient and innovative company looking for a steady and sustainable growth by providing a platform for strategic services that strengthen competitiveness and promote agro-livestock and industrial profitability. Always promoting the human resources development and respect for the environment with a strong commitment to the country.



ANIMAL HUSBANDRY

We manage the purchase of livestock and logistics to reach their destination, as well as sales at the best market price. Within the field, constant investments are made in the improvement and expansion of pastures in addition to the direct work with consistent livestock sanitation, breeding and fattening.

We search for investors interested in buying cattle and become a link between them the landowners. We work within the quality standards and control established by the regulatory institution (SENACSA), engaging only with SITRAP registered livestock enterprises.



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FIELD ADMINISTRATION

We manage fields by segments: Development of new farms, sanitation services, human resources management, mechanical services, auditing, strategic alliances, financial advising, among others.



CONSULTING

We develop investment projects and business consultancy in mentioned areas, when implemented, we are a direct link between producers and investors.
Transparency in all types of operations.

INVESTMENTS

AUTUM SEASON

Companies	Weaning calves	Price Kg Gs	Initial Weight	Total Investment	Mortality	Final Existence	Approx. Weight	Final Weight	Gained Weight	Capitalized Weight	Value Kg Gs.	Total Utility	Expenses	Net Profit	Monthly Period 18 M	Period	Monthly Profit	Annual Profit
Massagrande	700	8.000	230	1.288.000.000	-14	686	230	430	200	100	7.500	409.850.000	27.440.000	382.410.000	30%	18	1,6%	20%
Eterna	320	8.500	230	625.750.000	-7	313	230	430	200	100	7.500	149.075.000	12.520.000	136.555.000	22%	18	1,2%	15%

SPRING SEASON

Companies	Weaning calves	Price Kg Gs	Initial Weight	Total Investment	Mortality	Final Existence	Approx. Weight	Final Weight	Gained Weight	Capitalized Weight	Value Kg Gs.	Total Utility	Expenses	Net Profit	Monthly Period 18 M	Period	Monthly Profit	Annual Profit
Massagrande	500	8.000	230	920.000.000	-10	490	230	430	200	100	7.500	292.750.000	19.600.000	273.150.000	30%	18	1,6%	20%
Eterna	250	8.500	230	488.750.000	-5	245	230	430	200	100	7.500	117.625.000	9.520.000	107.825.000	22%	18	1,2%	15%

INVESTMENT

COMPANIES	Aug. -16	Jan. -17	Aug. -17	Jan. -18	Aug. -18	Jan. -19	Aug. -19	Jan. -20	TOTAL
Inversión Massagrande	1.288.500.000	920.000.000	1.288.500.000	977.500.000	1.288.500.000	977.500.000	1.288.500.000	977.500.000	8.832.000.000
Inversión Eterna	625.600.000	488.750.000	625.600.000	488.750.000	625.600.000	488.750.000	625.600.000	488.750.000	4.457.400.000

INVESTMENT

COMPANIES	Jan. -18	Jul. -18	Jan. -19	Jul. -19	Jan. -20	Jul. -20	Jan. -21	Jul. -21	TOTAL	Monthly Period 18 M	Annual Profit
Inversión Massagrande	382.410.000	273.150.000	382.410.000	273.150.000	382.410.000	273.150.000	382.410.000	273.150.000	2.622.240.000	30%	20%
Inversión Eterna	136.555.000	107.825.000	136.555.000	107.825.000	136.555.000	107.825.000	136.555.000	107.825.000	977.520.000	22%	15%



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INVESTORS



“TRANSPARENCY AND CONFIDENCE IN EVERY STEP”



COMMERCIALIZATION

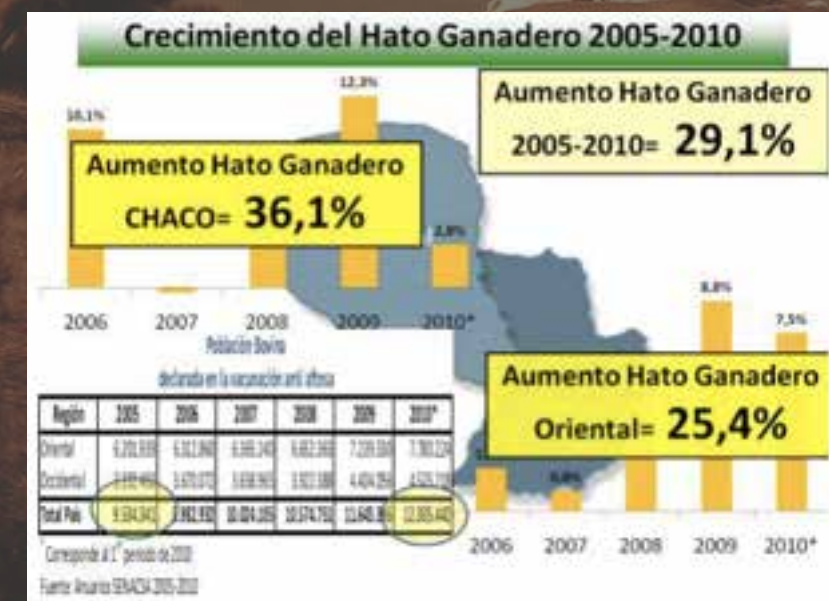
Our final buyers are slaughterhouses and livestock farms,
always ensuring our business transparency by working with
relevant parties.

GROWTH

The Census Bureau and Agricultural Statistics (DEA) under the Ministry of Agriculture and Livestock (MAG) is responsible for the preparation of the official Agricultural Statistics in Paraguay.

The National Agricultural Census 2008 was conducted with the financial support of the European Community, under the Sector Competitiveness Project Exporter Paraguay (FOCOSEP), whose protection is represented by the Ministry of Planning (STP).

	Cantidad de cabezas		
	Censo 1991	Censo 2008	Variación (%)
TOTAL PARAGUAY	7.626.657	10.496.641	37,6
Finca Ganadera para carne	3.921.131	7.190.074	83,4
Finca Tambera	359.248	481.275	34,0
Finca Agroganadera	1.495.097	1.136.075	-24,0
Finca Mixta	1.851.181	1.689.217	-8,7



It is estimated that there are 14,000,000 head of cattle in the country today.



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